



# LEADER REAL

PROFESSIONAL COMMERCIAL REAL ESTATE SERVICE

[www.leaderreal.com.vn](http://www.leaderreal.com.vn)

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# ABOUT US

Since established in 06/06/2013

**LEADERREAL REAL ESTATE SERVICE CO.,LTD** has always strive to improved and offer the best service to our customer. For us, our customer satisfaction is what determine our success.



**LEADER REAL**



With the mission to help customers looking for the best suitable office building in HCMC, we've constantly strive to improve our service quality, human resource training, and restructure. Only within 4 years, we have proved ourselves to be one the best service providers in commercial real estate leasing in HCMC, recognized by Ho Chi Minh Real Estate Association.

In 6 years since established, we are proud to be trusted by many local and foreign businesses and have helped many businesses successfully found a good office building to establish their headquarter.

## WHY CHOOSE US?

### LEADING BRAND

1135

BUILDINGS FOR RENT

24

DISTRICTS ARE RENTING

50+

EXPERIENCED PROFESSIONAL STAFF

\$

MANY PROMOTION POLICIES AND SAVINGS



**LEADER REAL**

# **LEADER REAL**



# FORMATION

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# AND DEVELOPMENT

# LEADER REAL

**2013**

Established **LEADERREAL REAL** Estate Service Co., Ltd

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**5 Employees**

**2017**

Top 50 Vietnam Leading Brands

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**35 Employees**

**2019**

Continue improving to be the best real estate brand in Vietnam market

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**50+ Employees**

## Leader Real

We aim to be the most well-known and trusted company in real estate industry.

## Partners

We respect our partners and aim for long-term cooperation and improvement.

## CUSTOMERS

Leader Real always improve to offer the best products and services with suitable cost.

## EMPLOYEES

We honor the value that each individual bring to the organization and always provide opportunity for those who strive to be better.

# OUR BELIEF

# LEADER REAL

# CORE VALUE



**TRUSTWORTHY:** Leader Real believe Trustworthy is critical foundation to base the business upon. Leaders maintain their promises to agents. Agents maintain their promises to customers and partners. Commit to what being said and promised.

**RENOVATION:** Always innovate and improve service quality to give the best service to our customers. Doing the best in every tasks assigned and producing value for companies and customers. Standing still just means falling behind.

**INTEGRITY:** Being integrity in all business aspects. Companies maintain integrity to customers and agents about sales information and policies. Agents maintain integrity to building lessors, partners, companies, and customers.

**UNITY:** Building great relationships and cooperation between company with agents, agents with partners and customers.

**EFFICIENCY:** This is the most important factor driven Leader Real Group's business conduct. Being efficiency for customers, partners, company, and agents.





# SERVICES

## CONSULTING SERVICES, SEARCH OFFICE FOR RENT

With the team, who have many experiences in Commercial Real Estate Leasing, we make sure to provide the best solutions for customers with less time and cost.

Leader Real has the most experienced team, who has at least 3 years experience and focus on A rank office building and is the strategic partners with A rank building lessor. Able to support customers who looking for office space from 500m<sup>2</sup>.



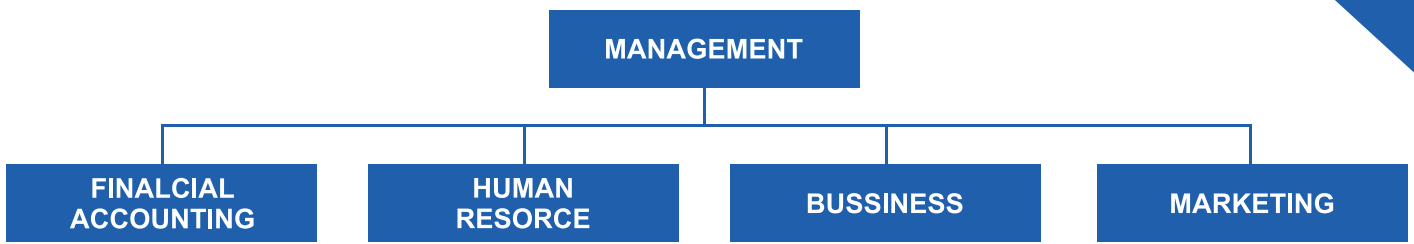
**DEUTSCHES HAUS TOWER**  
Class A Building  
Structure : 4 basements - 25 floors  
Area of using: 40.000m<sup>2</sup>  
Leased area: 40-60-100-600-750-1000m<sup>2</sup>,...

# LEADER REAL



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# ORGANIZATION STRUCTURE

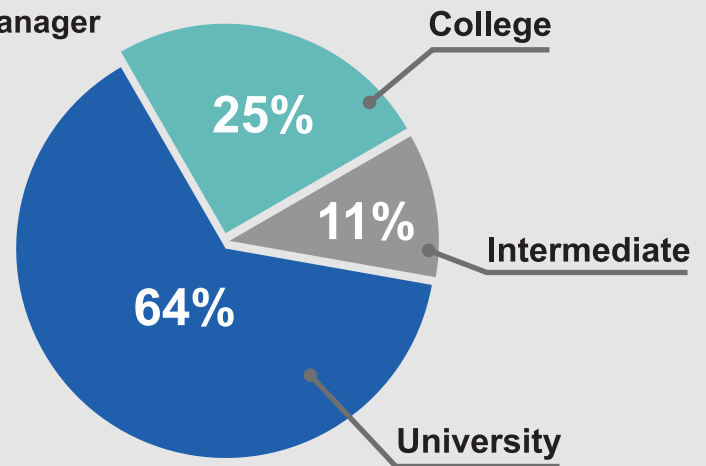


## Board of Management

Ms. Tran Thi Thanh Nga - Leader Real Managing Director

Ms. Tran Thi Anh Ngoc - Business Development Manager

## PERSONNEL STRUCTURE BY EDUCATION



## HR development policy

- Total agents: 50 agents
- Always aim to improve our agents' capability. With this orientation, Leader Real Groups' human resource is always improve in both quality and quantity together with company.
- Working environment, which is friendly, professional, and energetic, always challenging and enabling employees to push their limits. As a result, increasing employees' ability and company's efficiency and brand.
- At Leader Real, even small achievement will be recognized and rewarded. We have already implemented training and rewarding policy to help employees grown in both their ability and career.



# GREAT PARTNERS

wework

Serepok



SAIGON TRADE CENTER



LANDMARK



Vietcombank



SAIGON CENTRE



VINHOMES



HADO GROUP  
TẬP ĐOÀN HÀ ĐỒ

AB  
GROUP



Regus™ PEARL PLAZA

# OUR CUSTOMERS



## KHANG ĐIỀN

Công Ty TNHH Netcompany Việt Nam	Lầu 4 - Paxsky Ung Văn Kiêm	2400m <sup>2</sup>
Cty CP Đầu Tư và Kinh doanh Nhà Khang Điền	Lầu 11 - Saigon Centre Tower	2100m <sup>2</sup>
Công ty NCSOFT	Lầu 4, 13 - Viettel Complex	1468m <sup>2</sup>
Cty Bảo hiểm Nhân thọ Dai-ichi Việt Nam	Lầu 18, 19 - Tây Nam Building	1161m <sup>2</sup>
Cty TNHH Cadian Vietnam	Lầu 10 - Saigon Paragon	1000m <sup>2</sup>



**MGi**  
#1 REALTOR NETWORK



**System**<sup>®</sup>

Cty TNHH Điện tử Sharp Việt Nam	Lầu 2 - Masteri Building	920m <sup>2</sup>
Cty tài chính TNHH MTV Ngân hàng SHB	Lầu 5 - Điện Máy Thiên Hòa	900m <sup>2</sup>
Công Ty TNHH Terralogic	Lầu 1, 2, 3 - Mitalab Tower	768m <sup>2</sup>
Công ty TNHH Ong & Ong Vietnam	Lầu 10 - Centre Point Tower	850m <sup>2</sup>
Công Ty Pacific Cross Việt Nam	Lầu 2, 3, 6 - Paxsky Đề Thám	700m <sup>2</sup>



CÔNG TY CỔ PHẦN DÂY CÁP ĐIỆN VIỆT NAM

**CADIVI**

**ROUTINE**

Công Ty NEW SITC CONTAINER LINES VIỆT NAM	Lầu 21, LIM 3 Building	650m <sup>2</sup>
Công ty TNHH Pizza Viet Nam	Lầu 4 - Waseco Tower	600m <sup>2</sup>
Công Ty Cổ Phần Dây Cáp Điện Việt Nam	Lầu 5, 6 - Beta Yesin building	580m <sup>2</sup>
Công Ty TNHH Routine Việt Nam	Lầu 10 - IMC Building	570m <sup>2</sup>
VPĐD Công Ty LINE PLUS Corporation tại TP.HCM	Lầu 26 - Saigon Trade Center	560m <sup>2</sup>

# LEADER REAL

# OUR CUSTOMERS



Cty Dệt Choongnam Việt Nam	Lầu 4 - VRG Building	540m2
Cty CP Phát Triển Công Nghiệp BW	Lầu 8 - Pearl Plaza Building	515m2
Cty CP Thực Phẩm Á Châu	Lầu 8 - Saigon Trade Center	508m2
Cty TNHH Takasago Việt Nam - CN TP.HCM	Lầu 5 - The Vista Tower	500m2
Cty TNHH Wirecard Việt Nam	Lầu 10 - An Phú Plaza	417m2



Cty Cổ Phần Trường Doanh Nhân Đắc Nhân Tâm	Lầu 1, 2 - Emerald Tower	410m2
Cty TNHH System Việt Nam	Lầu 3 - Circo Building	400m2
Cty Bất động sản MGi Global	Lầu 7 - The Galleria Metro 6	385m2
Cty TNHH Codelink	Lầu 8 - Vina Building	363m2
Cty TNHH Thời Trang Giordano	Lầu 7 - Lottery Tower	323m2

GIORDANO



MGi

Cty Cổ Phần GreenFeed Việt Nam	Lầu 11 - Empress Tower	302m2
Cty TNHH Hanatour Việt Nam	Lầu 10 - Green Power	292m2
Cty Bảo Hiểm PVI	Lầu 9 - Phượng Long Building	260m2
VPĐD Cty Đầu Tư Stic Investment	Lầu 6 - Mplaza Saigon	204m2
Cty TNHH Pouyuen Việt Nam	Lầu 19 - Centect Tower	160m2

# LEADER REAL

# SOCIAL RESPONSIBILITY



We, at Leader Real Group, always respect and honor our old traditional values that support and help others who in need. Up till now, more charitable works and civic duties are conducted and more members are encouraged to take part in those activities. That's how we contribute something to society.



**LEADER REAL**



Our people, who is the best resource within Leader Real Group, are always given opportunity to improve their skills and career development. We make sure high morale and motivation is maintained in workplace by organizing team building events to help connect and improve working relationships.

# EVENTS



Team building events, birthday events and yearly holidays events are organized to help connect our people. These events are also opportunities for us to share experiences and offering support to overcome challenges. Contributing to improve Leader Real Group's strength and ability.





# REWARDS

Leader Real was awarded  
TOP 50 VIETNAM LEADING BRAND IN 2017



# LEADER REAL

# LEADER REAL



**LEADER REAL**

**LEADERREAL REAL ESTATE SERVICE CO.,LTD**

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**Headquarters: 10 Phan Dang Luu, Ward 7, Binh Thanh District, HCM City**

**Working: 46/32 Nguyen Cong Hoan, Ward 7, Phu Nhuan District, HCM City**

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**Hotline 1: 0968 44 68 68 - Hotline 2: 0932 66 22 46**

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